

## FOR IMMEDIATE RELEASE

### *Elite Tactical Named the Official Rifle Scope of the 2023 Precision Rifle Series Season, Affiliate Sponsor, and the Presenting Sponsor of the 2023 PRS Southeast and Atlantic Coast Regional and Rimfire Series*

**West Bend, WI** – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to announce Elite Tactical as the Official Rifle Scope of the 2023 Precision Rifle Series Season, an Affiliate Sponsor, as well as the Presenting Sponsor of the PRS Southeast and Atlantic Coast Regional and Rimfire Series.

“We are beyond proud to officially announce our 2023 partnership with Elite Tactical for another season as the Official Rifle Scope of the Precision Rifle Series! Elite Tactical has taken center stage in the PRS community, as an industry leader in high-performance sport optics. Their entire team is second to none. We are grateful for their unrivaled professionalism and generous support of PRS events across the nation”, said PRS owner and director Ken Wheeler.

The Elite Tactical team has built an impeccable reputation among PRS competitors. We cannot say enough about their commitment to producing rifle scopes that consistently perform and demonstrate extreme durability as PRS shooters put them through their paces! This season with an all-new design, the Elite Tactical 6-36X56 XRS3 Riflescope with G4P reticle is purpose-built for competition shooting. A high-magnification riflescope built for maximum light transmission and fast, efficient precision, the XRS3 gives the tactical advantage PRS shooters need to successfully place shots past 1,000 yards. Elite Tactical is purpose-built for those who demand bombproof durability and repeatability when PRS points and records are on the line.

This season the Elite Tactical Team will again be the title sponsor of the largest PRS competition in the world, the Elite Tactical GAP Grind Pro/AM, with over 400 competitors each year. This is the most attended PRS event of the season, with a format of Professional/Amateur individual and team competition to promote sportsmanship and welcome new shooters to the competitive scene. The match will be hosted by K&M Precision Rifle Training at the K&M Shooting Complex in Finger, TN on September 30 – October 1<sup>st</sup>. Look for Elite Tactical as a primary sponsor of the elite PRS AG Cup Series as well as continuing as the Presenting Sponsor of the Southeast and Atlantic Coast PRS Regional and Rimfire Series.

The PRS also looks forward to working with the Elite Tactical team to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-level precision rifle competitions in the nation, with the 2023 PRS Finale taking place November 3-5th in Medicine Lodge, Kansas at the Twin Peaks Rifle Club, where Elite Tactical will be sponsoring the event.

For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

To learn more about Elite Tactical, visit: <https://www.bushnell.com/bushnell-site-content/bu-elite-tactical.html>

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