



For Immediate Release

RCBS NAMED THE OFFICIAL RELOADING EQUIPMENT AND AN AFFILIATE SPONSOR OF THE 2023 PRECISION RIFLE SERIES SEASON

West Bend, WI – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is thrilled to announce RCBS, as the Official Reloading Equipment of the 2023 Precision Rifle Series Season.

“We are excited to officially announce RCBS as a 2023 Affiliate Sponsor and the Official Reloading Equipment of the Precision Rifle Series for the fifth season in a row! RCBS is a quintessential brand among PRS competitors worldwide, providing unrivaled reloading products. Reloading goes hand in hand with the Precision Rifle Series and we are proud to have RCBS working beside us for the 2023 season” said PRS Director Ken Wheeler.

RCBS offers reloading equipment to shooters in multiple disciplines. They are known for manufacturing remarkable presses and kits, dies, shell holders, case prep products, priming tools, powder measurers, scales, and countless accessories. Reloading is a complex craft that is intimidating to many shooters, but the payoff is huge! PRS shooters rely on finely tuned ammunition in order to be competition ready.

RCBS is continuously innovating products to provide consistent, accurate, and affordable reloading equipment and accessories to the PRS community. The MatchMaster Powder Dispenser has cut reloading time down dramatically. One MatchMaster in Match Mode can dispense charges at the same speed as two ChargeMasters. This high-end device takes powder dispensing and weighing to the next level. Utilizing Patent Pending dual-tube dispense technology most charges can be thrown in under 20 seconds to 0.10 grain accuracy. Pharmaceutical grade scale components enable .04 grain accuracy for the ultimate in precision. PRS shooters are literally lining their reloading benches with these green machines!

RCBS goes above and beyond in its efforts to help grow the sport at every level, supporting both our Pro Series Matches and Regional Series one-day matches each season. This August 12th-13th be on the lookout for the highly sought-after RCBS Rumble Precision Rifle Series match with match directors Bryan Sikes and Laurie Kokoruda. This is a PRS Pro Series competition located in Pleasant Hill, Missouri. RCBS will also be a primary sponsor of the PRS AG Cup Series, a series designed for the elite within the PRS competitive shooting community and home to ten of the most prestigious PRS matches in the country.

The PRS also looks forward to working with the RCBS team to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-level precision rifle competitions in the nation, with the 2023 PRS Finale taking place November 3-5th in Medicine Lodge, Kansas at the Twin Peaks Rifle Club, where RCBS will be sponsoring the event.

To learn more about RCBS, visit: www.rcbs.com

For more information on the Precision Rifle Series, please join us at <https://www.precisionrifleseries.com/>

Press Release Contact: Julie Kay

Precision Rifle Series Marketing Director

E-mail: julie@precisionrifleseries.com

Connect with the PRS on Facebook: <https://www.facebook.com/PRS.series>

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Precision Rifle Series, LLC

253-370-8058 julie@precisionrifleseries.com 253-225-6708 ken@precisionrifleseries.com
www.precisionrifleseries.com