



FOR IMMEDIATE RELEASE

NIGHTFORCE OPTICS NAMED AN AFFILIATE SPONSOR OF THE 2023 PRECISION RIFLE SERIES

West Bend, WI. – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to have Nightforce Optics as an Affiliate Sponsor of the 2023 Precision Rifle Series Season.

“We are extremely honored to partner with Nightforce Optics during the 2023 season and we are excited about their continued commitment to promoting growth and innovation in the sport of precision rifle shooting,” said Ken Wheeler, Director of the PRS. “Nightforce has consistently been among the top-performing riflescopes trusted by PRS competitors in recent years. Specifically, the Nightforce ATACR 7-35x56 F1 has quickly become a favorite of our most elite PRS shooters.”

Nightforce Optics is known for its ruggedness and reliability. Many of our shooters choose their high-magnification rifle scopes because they deliver dependable razor-sharp imaging across the entire zoom range. The ATACR™ 7-35 x 56 F1, with its extensive magnification range and legendary ATACR™ optical performance, via an ED glass package, pushes the boundaries of even the most capable of today’s long-range cartridges. PRS 2022 Open Division Pro Series Champion, Austin Buschman, fought hard to bring home the coveted PRS Golden Bullet relying on the Nightforce ATACR™ 7-35x56mm MIL-C™ F1 riflescope in another unbelievable performance.

For the 2023 season, Nightforce Optics will be a primary sponsor of the world-class PRS AG Cup Series, sponsoring ten of the most elite PRS matches in the country. With the success of the past two seasons, Nightforce has again partnered with the PRS to sponsor the Nightforce PRS Skill stage at all 40+ Pro Series events. The PRS skill stage is designed to serve several purposes, first to provide a standardized way to handle situations where there is a tie as well serving as a training tool for our shooters. This year, Nightforce will again be awarding each winner of the skill stage with either an ATACR 7-35x56 F1, an NX8 4-32, or a 40% off any Nightforce product certificate. We cannot thank the team at Nightforce enough for their continued support!

The PRS also looks forward to working with Nightforce Optics to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-level precision rifle competitions in the nation, with the 2023 PRS Finale taking place November 3-5th in Medicine Lodge, Kansas at the Twin Peaks Rifle Club, where Nightforce will be sponsoring the event.

For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

To learn more about Nightforce, visit: <https://www.nightforceoptics.com/>

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