



For Immediate Release

## LEUPOLD & STEVENS, INC. NAMED AN AFFILIATE SPONSOR OF THE 2023 PRECISION RIFLE SERIES

Jackson, TN – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to have Leupold & Stevens as an Affiliate Sponsor of the 2023 Precision Rifle Series Season.

“We are thrilled to partner with Leupold during the 2023 season and we are excited about their relentless commitment to redefining accuracy, precision, and optical performance for PRS shooters,” said Ken Wheeler, Director of the PRS.

Leupold is known for providing PRS shooters with rugged, clear, and lightweight optics. The Leupold Mark 5HD is designed to meet the challenges of precision accuracy at extremely long distances and gives shooters the competitive edge they’re looking for. The PR2™ reticle has proven to be a welcome addition to the PRS firing lines. Developed with input from the country’s top competitors and professional shooters, the PR2 reticles are specifically designed for long-range speed and precision. Team Leupold shooters Morgun King, Nick Gadarzi, and Chad Heckler were among the top ten 2022 PRS Pro Series Season Champions and took home three of the most coveted PRS bullet trophies for the 2022 PRS Pro Series Open Division with the Mark 5HD™ riflescope.

“The Mark 5HD is the highest-performing long-range riflescope on the competitive circuit—with the PR2 reticle, we set out to design the perfect reticle to pair with it for precision shooting,” said John Snodgrass, Tactical Product Line Manager for Leupold & Stevens, Inc. “We spent months working with some of the nation’s top competitive shooters, and the end result is a reticle solution that’s going to reduce your clutter, simplify your shooting process, and honestly improve your long-range performance, with ease.”

Throughout the 2023 season, Leupold will be a primary sponsor of the world-class PRS AG Cup Series, sponsoring ten of the most elite PRS matches in the country. They have also been named Title Sponsor of one of three of the most highly regarded PRS matches on the schedule, the 2023 Pigg River Precision H.A.M.M, hosted by PRS MD Josh Bandy, the 2023 Leupold Steel Classic, and the 2023 Leupold Best in Texas which are both hosted by PRS MD Prentice Wink. Leupold has incredible plans to support numerous PRS Pro Series matches with optics and certificates. Look for the Leupold Team to be on-site at several PRS matches this season.

The PRS also looks forward to working with the Leupold team to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-level precision rifle competitions in the nation, with the 2023 PRS Finale taking place November 3-5th in Medicine Lodge, Kansas at the Twin Peaks Rifle Club, where Leupold will be sponsoring the event.

For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

To learn more about Leupold visit: <https://www.leupold.com/>

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Connect with the PRS on Facebook: <https://www.facebook.com/PRS.series>

For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

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**Precision Rifle Series, LLC**

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