

FOR IMMEDIATE RELEASE**LEOFOTO NAMED AFFILIATE SPONSOR FOR THE 2023 PRECISION RIFLE SERIES SEASON**

West Bend, WI – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to welcome Leofoto Rifle as an Affiliate Sponsor of the 2023 Precision Rifle Series Season and Official Rifle Ball Head of the Precision Rifle Series.

"We are excited to work alongside Leofoto Rifle as a first-year sponsor, their products are built tough for our sport and provide shooters with a great option at an excellent price point." Said PRS owner and Director, Ken Wheeler.

Leofoto created the Sport Optics & Rifle division in 2016, wanting to provide better support systems for the hunting and long-distance shooting industry with a more direct line of products. Upon the creation of this brand, the LN series of the tripod was launched marking Leofoto's first step into the shooting market. After more than 8 years of development, with feedback from professionals and enthusiasts of various shooting sports, Leofoto Rifle has released the SA, ST, SK, SO, and LM series of tripod as well as the MG, MA, MK and MH series of rifle heads.

The Leofoto SO-322C 2-Section Inverted Carbon Fiber Tripod is an excellent choice for full-sized firearm combos that need rock-solid support for a full-length rifle chassis, rear rifle support for barricade positions, or a sturdy platform for spotting. The carbon fiber legs are inverted, with the widest tube at the bottom, for added stability and incredibly quick full collapse and deployment. The legs feature twist-lock joints, individual spread, and three available locking positions making it possible to achieve the proper level even when on uneven terrain. This lightweight tripod is made more versatile by the merit of having an included, interchangeable 75mm bowl that can be quickly exchanged for the 75mm baseplate.

The Leofoto MH series Ballhead (MH35,40,50,60) is widely considered the best ballhead one ever owned by many shooters, hunters, and photographers. It features a motorcycle throttle-style main knob for rapid adjustment. With a more than 80% bared ball, it can provide a +/-55° and +/-115° tilt range, and the separate panning base features an independent locking knob and full 360° rotation. The friction tension can be adjusted and locked in place on the main control knob, which can be extended for finer control and improved ease of use when wearing gloves in cold conditions. The precision-machined ball makes movement silky smooth.

The Leofoto MG-40 and MA-40 are also excellent choices for PRS competitors with its own distinctive features.

Leofoto is a dynamic brand, not only keen on researching and developing various cutting-edge technologies but also boldly applying these technologies to product design. The founder of Leofoto has been working in the photography support system industry for 18 years, understanding that innovation is the driving force for the sustainable development of a brand. Not only focusing developing its own brand, Leofoto is also ODM/OEM for many well-known optics brands for their tripod product lines. In the future, Leofoto will continue to launch more innovative products to satisfy the demands of both the rifle industry as well as the photography industry around the globe.

Leofoto USA is the only official partner of Leofoto in North America, located in New Orleans, Louisiana.

This year Leofoto Rifle will be an Affiliate PRS sponsor as well as Official Rifle Ball Head, supporting the series in addition to being a primary sponsor of the PRS AG Cup Series, home to the ten most elite matches in the country. Be on the lookout for Leofoto products on the firing line this year.

The PRS also looks forward to working with Leofoto Rifle to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-

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level precision rifle competitions in the nation, with the 2023 PRS Finale taking place November 3-5th in Medicine Lodge, Kansas at the Twin Peaks Rifle Club, where Leofoto Rifle will be sponsoring the event.

For more information on the Precision Rifle Series, please join us at: <https://www.precisionrifleseries.com/>

To learn more about Leofoto Rifle, visit: <https://leofotorifle.com/>

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