



February 15, 2024

## **HODGDON POWDER COMPANY NAMED THE OFFICIAL POWDER OF THE 2024 PRECISION RIFLE SERIES SEASON**

West Bend, WI. – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to once again welcome Hodgdon Powder Company as the Official Powder of the PRS for the 2024 season.

“We are beyond thrilled to officially announce our 2024 partnership with Hodgdon Powder as the Official Powder of the Precision Rifle Series! We are grateful for their continued commitment to the sport of precision rifle shooting,” said Ken Wheeler, Director of the PRS. Hodgdon’s continued growth, as well as their dedicated passion and undeniable professionalism, make them a perfect fit as the Official Powder of the largest precision rifle organization in the world.

Over the last 75 years, Hodgdon Powder Company has grown into the preeminent supplier of gunpowder and black powder to handloading and muzzleloading enthusiasts. Along the way, Hodgdon Powder Company has also acquired the IMR® and Goex® brands, as well as licensing the Winchester® Smokeless Propellants brand. In 1947, Bruce and Amy Hodgdon, along with sons JB and Bob, launched Hodgdon, with the first surplus powder offering after World War II. Hodgdon has a long and very successful history of focusing on the requirements of precision rifle shooters, where consistency and accuracy are critical to competitive success. We could not be more thrilled to partner with them again this season.

The PRS also looks forward to working with the Hodgdon team to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-level precision rifle competitions in the nation, with the 2024 PRS Finale taking place November 1-3rd in Mountain Home, Idaho at the Snake River Outdoorsman, where Hodgdon will be sponsoring the event.

For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

To learn more about Sponsor Name visit: <https://hodgdon.com/>

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