



For Immediate Release

## SNOWY MOUNTAIN RIFLES NAMED AFFILIATE SPONSOR OF THE 2023 PRECISION RIFLE SERIES SEASON

West Bend, WI. – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to again welcome Snowy Mountain Rifles as an Affiliate Sponsor of the PRS for the 2023 season.

“We are beyond thrilled to officially announce our 2023 partnership with Snowy Mountain Rifles as an Affiliate Sponsor of the Precision Rifle Series! We are grateful for their commitment to the sport of precision rifle shooting,” said Ken Wheeler, Director of the PRS. Snowy Mountain Rifle’s dedicated passion and professionalism make them a perfect fit as an Affiliate Sponsor of the Precision Rifle Series.

Snowy Mountain Rifle Company was born in the mountains of Western Montana on the idea that accuracy and reliability stand before all else. Using advanced machining processes to hold the tightest tolerances available, they create custom long-range hunting, competition, and tactical rifles you can depend on. They ensure precision and accuracy from start to finish by building each handcrafted custom rifle one at a time. From the backcountry to PRS firing lines, they have your precision rifle needs met.

In 2022, Snowy Mountain Rifles released new products made in their Montana facility, including Action Screws, Orbendorf, M5 Orbendorf, and M5 Detachable Box Magazine Bottom Metals. After six months of development, the new Snowflake self-timing muzzle brake was also released to the public. The Snowflake delivers a lighter, faster, best-in-class recoil reduction and muzzle rise. The Snowflake earned its name with the unique muzzle face design which fits a 3/8 Allen for easy removal, installation, and constant torquing for no zero sift.

New for 2023 Snowy Mountain Rifle-manufactured brass which made its initial debut at 2023 SHOT. After two and a half years of development, they have completed testing and are ready to announce they will have 30 BR Brass in the coming months. In addition to the brass, they released their new competition rifle ‘The Qualifier’ designed for the Precision Rifle Series shooting circuit. The final product announcement at SHOT was the SMR Custom Pre-fit Barrel appropriately named B.E.A.R. or Barrel Examination Axis Review. B.E.A.R. is Snowy Mountain Rifle Companies’ industry-leading, proprietary barrel indication and chambering process. When you see this logo or name, it guarantees the most accurate and repeatable indication and chambering process on the market. producing the tightest, smoothest, and best shooting chambers available.

Snowy Mountain Rifles will be sharing updates and product launches to stay up to date on their website, social media, and PRS platforms and social media.

The PRS also looks forward to working with the Snowy Mountain team to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-level precision rifle competitions in the nation, with the 2023 PRS Finale taking place November 3-5th in Medicine Lodge, Kansas at the Twin Peaks Rifle Club, where Snowy Mountain Rifles will be sponsoring the event. For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

To learn more about Snowy Mountain Rifles visit: <https://www.snowymountainrifles.com/>

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