



For Immediate Release

SHORT ACTION CUSTOMS NAMED AFFILIATE SPONSOR OF THE 2023 PRECISION RIFLE SERIES SEASON

West Bend, WI. – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is proud to again welcome Short Action Customs as an Affiliate Sponsor of the PRS for the 2023 season.

“We are beyond thrilled to officially announce our 2023 partnership with Short Action Customs as an Affiliate Sponsor of the Precision Rifle Series! We are grateful for their commitment to the sport of precision rifle shooting,” said Ken Wheeler, Director of the PRS. Short Action Custom’s dedicated passion and professionalism make them a perfect fit as an Affiliate Sponsor of the Precision Rifle Series.

One of the longest-standing custom rifle builders in the industry, Short Action Customs is never satisfied with the industry standard. SAC has been founded upon the principle that everything must be challenged and improved upon. Techniques, tooling, fixtures, and execution continue to be refined to the point of perfection at SAC. With every service and detail that they perform, they apply this philosophy. Short Action Customs continues to deliver innovation to PRS shooters with exceptionally designed products and services on time, with performance and satisfaction at the heart of everything they do.

As one of the most trusted full-service PRS custom rifle builders in the industry, SAC is also the author of state-of-the-art gear and equipment that PRS Shooters rely upon to stay at the top of their game! PRS shooters receive consistent and seamless performance from the SAC lineup of neck sizing bushings, the SAC Modular Headspace Comparator Kit, the Final Scope Level, the SAC Modular Funnel, and “The” Seating Die to name a few.

SAC team shooters Allison Zane, Phillip Valeyo, and Oran Lewis all shot incredibly well at the 2022 PRS Finale earning top honors. Once again Allison Zane claimed 2022 Top Lady shooting her Short Action Customs 6mm Creedmoor rounding out a very successful PRS season for Team SAC.

SAC goes above and beyond in its efforts to help grow the sport at every level, supporting both our Pro Series Matches and Regional Series one-day matches each season. This June 10th-11th be on the lookout for the highly sought-after Short Action Customs Blue Ridge Rumble PRS Pro Series match in Benge, Washington. SAC will also be a primary sponsor of the PRS AG Cup Series, a series designed for the elite within the PRS competitive shooting community and home to ten of the most prestigious PRS matches in the country.

The PRS also looks forward to working with the Short Action Customs team to successfully leverage the partnership to directly support membership, elevate national pro series competitions, and grow the sport. The PRS will host 40+ of the most renowned national-level precision rifle competitions in the nation, with the 2023 PRS Finale taking place November 3-5th in Medicine Lodge, Kansas at the Twin Peaks Rifle Club, where Short Action Customs will be sponsoring the event.

For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

To learn more about Short Action Customs visit: <https://shortactioncustoms.com/>

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