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CREEDMOOR® SPORTS NAMED 2023 PRS RIMFIRE SPONSOR

West Bend, WI. – Precision Rifle Series (PRS) LLC., the preeminent precision rifle organization in the world, dedicated to the promotion and growth of the sport of competitive precision rifle shooting, is thrilled to announce Creedmoor® Sports as a 2023 Official PRS Rimfire Series Sponsor.

We proudly welcome Creedmoor® Sports as a 2023 Sponsor of the PRS Rimfire Series. Creedmoor® Sports has been serving the precision rifle community for well over 40 years in many market segments including high-power, fullbore, benchrest, smallbore, and air rifle competition. Creedmoor® Sports, soft goods and range gear, is a very popular brand on the firing line at competitions such as the NCAA National Championships, the National Matches at Camp Perry, and the Southwest Nationals among others where competitors gather from many countries to compete.

"We're excited to partner with Creedmoor® Sports for the upcoming season and see the company, who is a go-to brand in many traditional marksmanship disciplines, apply their capabilities to our sport," said Ken Wheeler, PRS Director. "To be successful at a high level in PRS, the competitor needs to master their craft, which includes among other things, their gear. Creedmoor® Sports is very good at crafting quality gear and I think our competitors will enjoy their support," added Wheeler.

"We've enjoyed decades of success delivering innovative, high-quality solutions to our core customers. Capitalizing on this success, our R&D program is focused on new markets and customer segments as well including specific products geared towards PRS competitors," said Wayne Dayberry, Director of Marketing. "Partnering with the Precision Rifle Series is a fantastic opportunity for us to showcase a number of new products which leverage our in-house hard and soft goods capabilities slated for launch in early 2023," added Dayberry.

The PRS also looks forward to working with the Creedmoor® Sports team to successfully leverage the partnership to directly support membership, elevate national rimfire series competitions, and grow the sport. The PRS will host 400+ of the most renowned precision rimfire rifle competitions in the nation, with the 2023 PRS Rimfire Finale taking place October 21-22nd in Kennerdelle, Pennsylvania at MKM Precision, where Creedmoor Sports will be sponsoring the event.

About Creedmoor Sports, Inc.

As a leading supplier in precision shooting sports since 1979, Creedmoor Sports designs, manufactures, and supplies the precision shooter with the gear needed to achieve their personal shooting goals. We manufacture only the best products to give the dedicated shooter the confidence needed to win at every level of competition. Known for best-in-class personal service, at Creedmoor, we don't have customers...we have friends.

For more information on the Precision Rifle Series, visit: <https://www.precisionrifleseries.com/>

To learn more about Creedmoor® Sports visit: <https://www.creedmoorsports.com/>

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